

2009 Door64 Tech Fair ♦ Recap

Recap: 2009 Door64 Tech Fair

The first annual 2009 Door64 Tech Fair attracted 1000 attendees, featured 37 Central Texas high-tech companies, and offered talks about entrepreneurship, consulting, and marketing oneself in this job climate.



2009 Door64 Tech Fair Exhibitors



2009 Door64 Tech Fair Symposium

- Jonas Lamis and Kevin Koym, Tech Ranch: *From Employee to Entrepreneur*
- Brian Massey: *The Job Attitudes That Will Get You More Interviews at the Places You Want to Work*
- Darrel Raynor: *The Art of Consulting*
- Finale Panel: *Engineer of 2020*

Post-Event Press

- *Austin American Statesman* "Tech Job Fair Attracts 900 People": "The event included back-to-back career sessions as well as a showcase of 37 high-tech companies with Central Texas connections."
- Many other local professional blogs covered this event.

2010 Door64 Tech Fair ♦ Prospectus

Hosted by Door64 and the Austin Technology Council

Tuesday, June 15, 10 a.m. – 5 p.m.



Event Sponsor: \$1,500 —

- Complimentary Door64 newsletter sponsorship, \$500 value
- Complimentary ATC membership, \$500 average value
- Complimentary Tech Fair Table Sponsorship, \$400 value
- Recognition signage displayed at the event:
 - Ballroom entrance
 - Registration Table
 - Amphitheater
- Logo placement and sponsorship recognition in event program
 - Table, electric outlet and 2 chairs provided for company display
- Opportunity to provide promotional materials and literature for bag given to attendees
- Sponsorship recognition and logo placement on all Tech Fair promotional materials
 - Door64 & ATC websites with link to sponsor's website
 - Weekly Door64 newsletter & ATC events emails, distributed to over 13,000 people in Central Texas
 - Monthly ATC membership newsletter
 - Tech Fair promotional emails
- Potential for press coverage; Tech Fair 2009 was covered by the Austin American Statesman
- Sponsorships are deductible as business development expenses (ATC is a 501c6)

Session Sponsor: \$800 (4) —

- Introduction and 5-minute pitch to session attendees
- Ability to add a Table Sponsorship for \$200 more, \$400 value
- Recognition signage displayed at the event:
 - Ballroom Entrance
 - Registration Table
 - Amphitheater
- Logo placement and sponsorship recognition in event program
- Sponsorship recognition and logo placement on all Tech Fair promotional materials
 - Door64 & ATC websites with link to sponsor's website
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Table Sponsor: \$400 (50) —

- Company name and website link on Door64 registration website
- Table, electric outlet and 2 chairs provided for company display
- Complimentary signage recognition for your table
- Company name listed in event program
- Free wireless internet access provided by AT&T Conference Center
- Potential for press coverage; Tech Fair 2009 was covered by the Austin American Statesman
- Sponsorships are deductible as business development expenses (ATC is a 501c6)

